



PRIORITY THREE

Delivering and promoting our outstanding environment

✓ Outcomes

As well as delivering our day-to-day services, our focus is on achieving the following successful outcomes:

- Protection and enhancement of our natural and built environment.
- Abundant leisure opportunities and quality open spaces.
- Controlling pollution of the air, land and water via education and appropriate enforcement of environmental legislation.
- Further reductions in the waste that East Devon produces.

📅 Actions

Over the life of this Council Plan we will take the following actions to deliver these outcomes successfully:

- Enter into a new innovative recycling and waste collection contract extending the options for recycling and reducing waste that is incinerated or sent to landfill.
- Use the consultation feedback from the trials to roll out this recycling and waste service across the district.
- Adopt a Green Space Strategy, the purpose of which is to value and help protect our natural environment.
- Progress the actions and priorities set out in the Playing Pitch Strategy to deliver sufficient and flexible, good quality playing pitches.

📅 Day-to-day

Services which support East Devon's environment include:

- Keeping our streets and countryside clean and attractive by dealing with litter, graffiti, dog fouling and fly tipping and taking action against those who break the rules.
- Collecting your residual waste and recycling and helping you to recycle more.
- Maintain our parks and gardens to a high standard, and ensure that the features and activities encourage users to enjoy the facilities.
- Supporting the Areas of Outstanding Natural Beauty and Jurassic Coast partnerships to realise the environmental assets of our district.
- A countryside team that engages volunteers and local communities in managing our local nature reserves to help our wildlife flourish.
- Working to help promote East Devon's outstanding natural environment as a destination for nature based tourism and providing income for the local economy and local jobs.
- Working with our partners for the Areas of Outstanding Natural Beauty and Jurassic Coast to help promote East Devon's outstanding natural environment as a destination for nature based tourism and providing income for the local economy and providing local jobs.
- Valuing, protecting and managing our tree stock through education, advice and enforcement.
- Maintaining our wide range of assets (from play areas to bridges and beaches) in good condition.
- Working with our partners to support the management of flood risk and progress identified schemes that reduce the risk.
- Maintaining a programme of inspection of potentially polluting businesses and investigate complaints, concerns and polluting incidents reported to us.
- Providing property search information to ensure potential purchasers have all the necessary environmental and other official details made available to them.